



the INAUGURATION of
Denise Jones Gregory, Ph.D.

14th President of
Jackson State University®



Investing in the Future:
Leadership, Legacy and Excellence

SPONSORSHIP PACKAGE







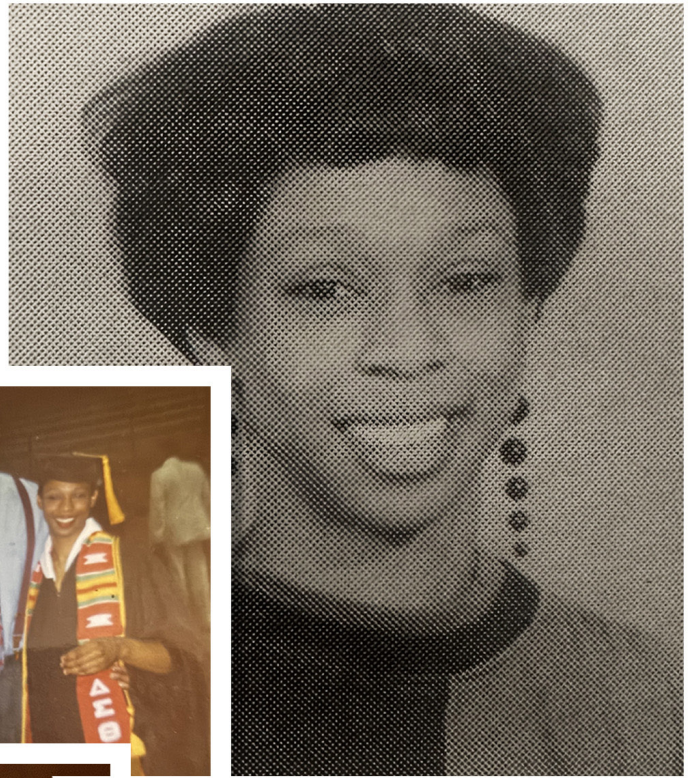
Dr. Denise Jones Gregory '94 is the president of Jackson State University and a veteran higher education leader. An accomplished chemist and administrator, she has over two decades of experience fostering student success and academic excellence.

Over the course of her first year serving as JSU president, beginning in her interim role, Dr. Gregory has led numerous transformative initiatives focused on safety upgrades, campus renovations, groundbreakings and strategic planning.

In her prior role as JSU's provost and vice president for academic affairs, Dr. Gregory worked to strengthen academic programs, expand student support initiatives and help secure significant research partnerships.

Before returning to her alma mater, the Mississippi native served as a chemistry professor and associate provost at Samford University in Alabama, where she led efforts to enhance the campus learning environment and launched a high school STEM academy. She began her career as a faculty member at Tuskegee University. Dr. Gregory earned her Ph.D. in organic chemistry from Georgia Tech and a bachelor's degree in chemistry from Jackson State. Known for her inclusive and collaborative leadership style and dedication to service, she is committed to guiding JSU with a focus on excellence and student achievement.

Dr. Gregory and her husband, JSU Sports and SWAC Hall of Famer Shawn Gregory '96, are life members of the JSU National Alumni Association. They are the parents of two children. Her family's legacy spans generations: her parents, triplet sisters and her eldest nephew are also proud Jackson State graduates.





PRESIDENTIAL INAUGURATION

Dear Friends and Esteemed Community Partners,

With tremendous pride and heartfelt excitement, the Jackson State University Presidential Inauguration Committee invites you to join us in celebrating a truly historic moment in the life of our beloved institution, the investiture of Dr. Denise Jones Gregory, the 14th president of Jackson State University and first female alumna to lead our esteemed university.

This milestone is more than a ceremonial transition. It is a powerful affirmation of JSU's legacy, its resilience and its steadfast commitment to challenging minds and changing lives. Dr. Gregory embodies the spirit of Jackson State, an accomplished scholar, a visionary leader and a proud daughter of the university who deeply understands the power of education. Her investiture marks a new chapter filled with promise, innovation and bold aspirations for our students, faculty, alumni and the communities we serve.

As we prepare to honor Dr. Gregory's leadership, we invite you to stand with us by becoming a sponsor of this monumental occasion. Your support will help ensure that this celebration reflects the significance of the moment and the bright future ahead for Jackson State University as we prepare to enter our 150th year, our sesquicentennial. Sponsorship contributions, regardless of amount or tier, will directly support investiture events and initiatives that highlight JSU's excellence, elevate our national visibility and strengthen the foundation upon which Dr. Gregory will continue to build.

This is a unique opportunity to invest in the future of JSU at a time when our trajectory is rising and our impact is expanding. Under Dr. Gregory's leadership, the institution is poised to deepen its commitment to academic excellence, expand research and innovation, strengthen community partnerships and create new pathways of opportunity for generations to come. Your gift, whether from an individual, corporation, foundation or community organization, will help propel JSU forward as we honor a leader who represents the very best of who we are.

We invite you to join us in celebrating this historic inauguration and investiture and in supporting the vision that will guide Jackson State University into its next era of growth, achievement and transformation. Together, we will ensure that this moment reflects the pride, strength and unity of the JSU Tiger community.

Thank you for your continued support of Jackson State University. We look forward to partnering with you as we honor Jackson State University's 14th president, Dr. Denise Jones Gregory, and celebrate the future she is leading us toward.

With gratitude and anticipation,

The Presidential Inauguration
Committee for Denise Jones Gregory, Ph.D.
Jackson State University

ON THE R.I.S.E.

Resilience, Innovation, Service and Excellence

- **Launch of Three Major Infrastructure Projects:** Development is underway for the Tiger Dining Hall (Summer 2027), McAllister-Whiteside Residential Complex (Fall 2027) and University Pointe Apartment Complex (Spring 2027). These investments demonstrate the university's continued commitment to enhancing the student experience through modern, state-of-the-art facilities.
- **National Innovation and Economic Prosperity Designation:** Jackson State University was among select institutions recognized for advancing economic development through research, workforce alignment and community engagement nationwide. The award was presented by the Association of Public and Land-grant Universities (APLU) in 2026.
- **Top Minority Business Leader:** In 2025, Dr. Gregory was recognized as one of the Delta Business Journal's Top Minority Leaders in honor of her exceptional leadership and knowledge in fields of academia, higher education and the sciences.

The JSU QUICK FACTS

90+ DEGREE PROGRAMS

Ranked a
TOP HBCU
for Online Programs



\$1.5M

Awarded in Scholarships

\$63.4M

Sponsored Research Awards, FY25

\$329.3M

Annual Economic Impact Statewide



Only
URBAN RESEARCH
University



12 JSU Grad
COLLEGE
PRESIDENTS

18 NCAA D1
Athletic Teams **JSU**

**Highest Graduation Success Rate
Among HBCUs in the NCAA**

JSU IS DESIGNATED AS:
• Innovation and Economic Prosperity University
• Military Friendly School

624K total
SOCIAL MEDIA
audience size

f 313K+ **ig** 132K+ **in** 64K+
X 69K+ **yt** 20K+ **td** 19K+

157K daily
average
IMPRESSIONS
across platforms

The SPONSORSHIP LEVELS

JACKSONIAN SPONSOR **\$250,000**

Marketing & Recognition

- Exclusive “Presented By [Name]” Designation Across All Event Branding
- Premier Logo Placement: All Printed Materials, Digital Platforms, Event Signage and Press Releases
- Named Recognition in the Inauguration Program as “Jacksonian Presenting Partner”
- Two Full-Page, Full-Color Advertisement
- Named Acknowledgment at the Inauguration Gala and Investiture Ceremony Before a National Audience
- Top-of-Page Recognition on the Official JSU Presidential Inauguration Website
- Featured Recognition in All Pre-Event and Post-Event Social Media Content
- 12 Dedicated Social Media Posts (Pre-Event, During Event, Post-Event) Across JSU’s Official Channels
- Co-Branded Digital Content Opportunity for Sponsor's Own Marketing Channels
- Inclusion in All Media Outreach and Press Coverage Related to the Inauguration
- Recognition in Post-Event Stewardship Report
- Student-Focused Impact Statement
- Inclusion on the 2027 JSUDF Legacy Wall
- A Portion of the Jacksonian Sponsorship (\$25,000) Will Be Allocated to the President's Innovation Fund Supporting Student Scholarship and Institutional Priorities

Event Access & Reserved Seating

- Three Premium Tables for 8 — Inauguration Gala
- 10 Tickets — Inauguration Gala Cocktail Reception & Photo Op
- 20 Front Row Seats — Gospel Concert
- 15 Premium Seats — Investiture Ceremony
- Commemorative Gift Package for 15 Investiture Guests (Custom, Premium Quality)
- Hotel Accommodations (One Suite, Three Nights) for the Presenting Sponsor’s Leadership
- Group Photo with President Gregory

The SPONSORSHIP LEVELS

LEGACY SPONSOR **\$100,000**

Marketing & Recognition

- Premier Logo Placement on All Printed Programs and Event Signage
- Full-Page, Full-Color Advertisement in the Official Inauguration Program
- Named Acknowledgment at the Inauguration Gala and Investiture Ceremony
- Recognition in All Pre-Event and Post-Event Social Media Content
- Eight Dedicated Social Media Posts Across JSU's Official Channels
- Direct Hyperlink to Sponsor's Website on the Presidential Inauguration Website
- Recognition on the Official Presidential Inauguration Website
- Student-Focused Impact Statement
- Recognition in Post-Event Stewardship Report
- Inclusion on the 2027 JSUDF Legacy Wall
- A Portion of the Legacy Sponsorship (\$10,000) Will Be Allocated to the President's Innovation Fund Supporting Student Scholarship and Institutional Priorities

Event Access & Reserved Seating

- Two VIP Tables for 8 — Inauguration Gala
- 10 Tickets — Inauguration Gala Cocktail Reception & Photo Op
- 12 VIP Seats — Gospel Concert
- 10 VIP Seats — Investiture Ceremony
- Commemorative Gift Package for 10 Investiture Guests

VISIONARY SPONSOR **\$50,000**

Marketing & Recognition

- Logo Placement in the Official Inauguration Program and on Event Signage
- Half-Page Full-Color Advertisement in the Official Inauguration Program
- Named Acknowledgment at the Investiture Ceremony
- Recognition on the Official Presidential Inauguration Website
- Direct Hyperlink to Sponsor's Website on the Official Presidential Inauguration Website
- Listed Recognition in Pre-Event Social Media Content
- Four Dedicated Social Media Posts Across JSU's Official Channels
- Student-Focused Impact Statement
- Recognition in Post-Event Stewardship Report
- Inclusion on the 2027 JSUDF Legacy Wall

Event Access & Reserved Seating

- One Priority Table — Inauguration Gala
- Six Tickets — Inauguration Gala Cocktail Reception & Photo Op
- Eight VIP Seats — Gospel Concert
- Six VIP Seats — Investiture Ceremony
- Commemorative Gift Package for Six Investiture Guests

The SPONSORSHIP LEVELS

SAPPHIRE SPONSOR **\$25,000**

Marketing & Recognition

- Name Listed in the Official Inauguration Program
- Quarter-Page Black & White Advertisement in the Official Inauguration Program
- Name and Logo Recognition on the Official Presidential Inauguration Website
- Direct Hyperlink to Sponsor's Website on the Presidential Inauguration Website
- Two Dedicated Social Media Posts Across JSU's Official Channels
- Student-Focused Impact Statement
- Recognition in Post-Event Stewardship Report
- Inclusion on the 2027 JSUDF Legacy Wall

Event Access & Reserved Seating

- One Priority Table — Inauguration Gala
- Four Tickets – Inauguration Gala Cocktail Reception & Photo Op
- Six Priority Seats — Gospel Concert
- Four Reserved Seats — Investiture Ceremony
- Commemorative Gift for Four Investiture Guests

PEARL SPONSOR **\$10,000**

Marketing & Recognition

- Name Listed in the Official Inauguration Program
- Name and Logo Recognition on the Official Presidential Inauguration Website
- One Dedicated Social Media Post Across JSU's Official Channels
- Student-Focused Impact Statement
- Recognition in Post-Event Stewardship Report
- Inclusion on the 2027 JSUDF Legacy Wall

Event Access & Reserved Seating

- Four Reserved Seats – Inauguration Gala
- Two Tickets – Inauguration Gala Cocktail Reception & Photo Op
- Four Priority Seats — Gospel Concert
- Two Reserved Seats — Investiture Ceremony

THE 14TH SPONSOR **\$5,000**

Marketing & Recognition

- Name Listed in the Official Inauguration Program
- Student-Focused Impact Statement
- Recognition in Post-Event Stewardship Report
- Name and Logo Listed on the Official Presidential Inauguration Website

Event Access & Reserved Seating

- Four Reserved Seats – Inauguration Gala
- Two Tickets – Inauguration Gala Cocktail Reception & Photo Op
- Two Reserved Seats – Gospel Concert
- Two Reserved Seats — Investiture Ceremony

The SPONSORSHIP LEVELS

SPONSORSHIP BENEFIT	JACKSONIAN \$250,000	LEGACY \$100,000	VISIONARY \$50,000	SAPPHIRE \$25,000	PEARL \$10,000	The 14TH \$5,000
MARKETING & RECOGNITION						
Exclusive *Prescribed by J Name/T Designation						
Premier Logo Placement: All Printed Materials, Digital Platforms, Event Signage and Press Releases						
Co-Branded Digital Content Opportunity for Sponsor's Own Marketing Channels						
Featured Recognition in All Pre-Event and Post-Event Social Media Content						
Inclusion in All Media Outreach and Press Coverage Related to the Inauguration						
Two-Page and Full-Color Advertisement Spread in the Official Inauguration Program						
12 Dedicated Social Media Posts Across JSU's Official Channels (Pre-Event, During Event and Post-Event)						
Full-Page and Full-Color Advertisement in the Official Inauguration Program						
Premier Logo Placement on All Printed Programs and Event Signage						
Recognition in All Pre-Event and Post-Event Social Media Content						
8 Dedicated Social Media Posts Across JSU's Official Channels						
Named Acknowledgment at the Inauguration Gala and Investiture Ceremony						
Portion of sponsorship allocated to the President's Innovation Fund Supporting Student Scholarship and Institutional Priorities (\$25,000 = Jacksonian, \$10,000 = Legacy)						
Logo Placement in the Official Inauguration Program and on Event Signage						
Listed Recognition in Pre-Event Social Media Content						
Half-Page and Full-Color Advertisement in the Official Inauguration Program						
4 Dedicated Social Media Posts Across JSU's Official Channels						
Named Acknowledgment at the Investiture Ceremony						
Quarter-Page and Black & White Advertisement in the Official Inauguration Program						
2 Dedicated Social Media Posts Across JSU's Official Channels						
1 Dedicated Social Media Post Across JSU's Official Channels						
2027 JSUDEF Legacy Wall Recognition						
Official Inauguration Program Recognition Official Presidential						
Official Presidential Inauguration Website						
EVENT ACCESS & RESERVED SEATING						
Inauguration Gala Tables	3 Premium (Seats 8 ea.)	2 VIP (Seats 8 ea.)	1 Priority (Seats 8 ea.)	4 Reserved	4 Reserved	4 Reserved
Inauguration Gala Cocktail Reception & Photo Op Tickets	10	10	6	4	2	2
Gospel Concert Seats	20 Front Row	12 VIP	8 VIP	6 Priority	4 Priority	2 Reserved
Investiture Ceremony Seats	15 Premium	10 VIP	6 VIP	4 Reserved	2 Reserved	2 Reserved
Commemorative Gift Package for Guests	15 Guests (Custom, Premium)	10 Guests Gift Package	6 Guests Gift Package	4 Guests Commemorative Gift		
Hotel Accommodations for Sponsor Leadership	1 Suite, 3 Nights					
Group Photo with President Gregory	1 Suite, 3 Nights					

A pearl indicates that the sponsorship level includes or exceeds the listed benefit. Logo placement, program advertisement, social media recognition, dedicated posts and acknowledgment rows are cumulative comparison thresholds, not additional benefits. Event access cells show the exact treatment or quantity stated on pages 7-9. A blank cell means the benefit is not listed for that level. Source: pages 7-9 of the Inauguration Sponsorship Packet.

The INAUGURATION SPONSORSHIP FORM

Yes ☐ I/we will attend!

No ☐ I/we are unable to attend but have enclosed the sponsorship.

Sponsorship: ☐ \$250,000 Jacksonian Sponsor

☐ \$50,000 Visionary Sponsor

☐ \$10,000 Pearl Sponsor

☐ \$100,000 Legacy Sponsor

☐ \$25,000 Sapphire Sponsor

☐ \$5,000 The 14th Sponsor

Name(s) _____

Company Name _____

Address _____

Zip _____ Day Phone _____ Evening Phone _____

Email _____

Make the check payable to: **Jackson State University Development Foundation, Inc.**

On memo line, include "Inauguration Sponsorship" and the desired sponsorship level

Enclosed is a check for \$ _____

Please apply to my credit card: ☐ MasterCard ☐ Visa ☐ AMEX ☐ Discover

Amount \$ _____

Cardholder Name: _____

Card Number: _____

Expiration Date: _____ / _____ CSC (3-digit security code on back of card) _____

Signature _____

Sponsorship is tax-deductible to the fullest extent of the law.

Please respond to:

Sloan Cargill

VP for Institutional Advancement & External Affairs

Jackson State University Development Foundation, Inc.

P.O. Box 17144

Jackson, MS 39217

601-540-6906

sloan.d.cargill@jsums.edu

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Sponsorships may also be purchased at www.jsums.edu/InaugurationSponsors



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